

UPSIDE-DOWN MARKETING WORKSHOP

Sponsored By: Make-it-Fly® & MetaDog Rewards, LLC

What is Upside-Down Marketing?

One of the best ways to get more of what you want in life is to help others get more of what they want. This is "upside down marketing" in a nutshell. The normal business practice is to have a product or service, start looking for prospects, and make the sale. The normal way of doing business does not work as effectively as in the past. Let's turn business upside down! You will not want to miss being inspired by Vickie Thomas, our keynote speaker, who will tell you about marketing in a new business climate.

Marketing ideas that will work today require you to create some new practices for the current business paradigm. In this workshop, you will learn about some marketing strategies that will separate you from the competition and give you the results you desire.

If you want to have "exceptional" results in your business, you will need to put "exceptional" methods to work for you. This workshop is designed to help Entrepreneurs and Small Business Owners market their products and services differently in 2012 and beyond.

Join us to learn how you can get more of what you want in 2012 by helping others get more of what they want. Also, you will learn from Andy Cleary how to create "buzz" around what you are doing. You will learn from Dave Block how to use his "Upside Networking" to be more effective in creating power partners. You will learn from Sherry Armstrong, Dale Davis, Ken Nierman and Jon Terry how they have implemented Upside Down Marketing to create business for themselves. They will share with you what they are doing, how they are doing it, and how it's working.

If you are an entrepreneur or small business owner who wants to achieve extraordinary results in 2012, then take the first step by signing up for this workshop today. All profits from this workshop will benefit Kudo Communities. To learn more about Kudo go to www.facebook.com/kudohonorsyou.

Agenda

- Welcome and Keynote Address from Vickie Thomas
- Panel Presentations from Andy Cleary, Dave Block, Dale Davis, Ken Nierman, and Jon Terry.
- Break-out Sessions lead by Panel Experts

Panel of Experts

- All attendees will hear from Andy Cleary and receive copies of his whitepaper, "Creating the Buzz" and Dave Block's whitepaper "Upside- Down Networking"
- Learn about Sherry Armstrong's Send-A-Plaque and the creation of the Kudo Community.
- Learn about Dale Davis' valued "Upside-Down" marketing tool "Ask the Expert"
- Learn about Ken Nierman's "Upside-Down" creation "The Center for Bankruptcy Planning"
- Learn about Jon Terry's and Christian Durland's "Upside-Down" program MetaDog Rewards, LLC.

- DATE & TIME:** January 26, 2011 from 8:00 a.m. to 12:00 p.m.
- LOCATION:** Jefferson County Association of Realtors
950 Wadsworth Blvd # 101 | Lakewood, CO 80214
- COST:** \$29.95 **limited to the first 100 registrants**
- REGISTRATION INFO:** Register & pay at www.kudostore.com/events.htm or send your check made payable to Kudo Community to 6801 S Dayton St, Greenwood Village, CO 80112

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